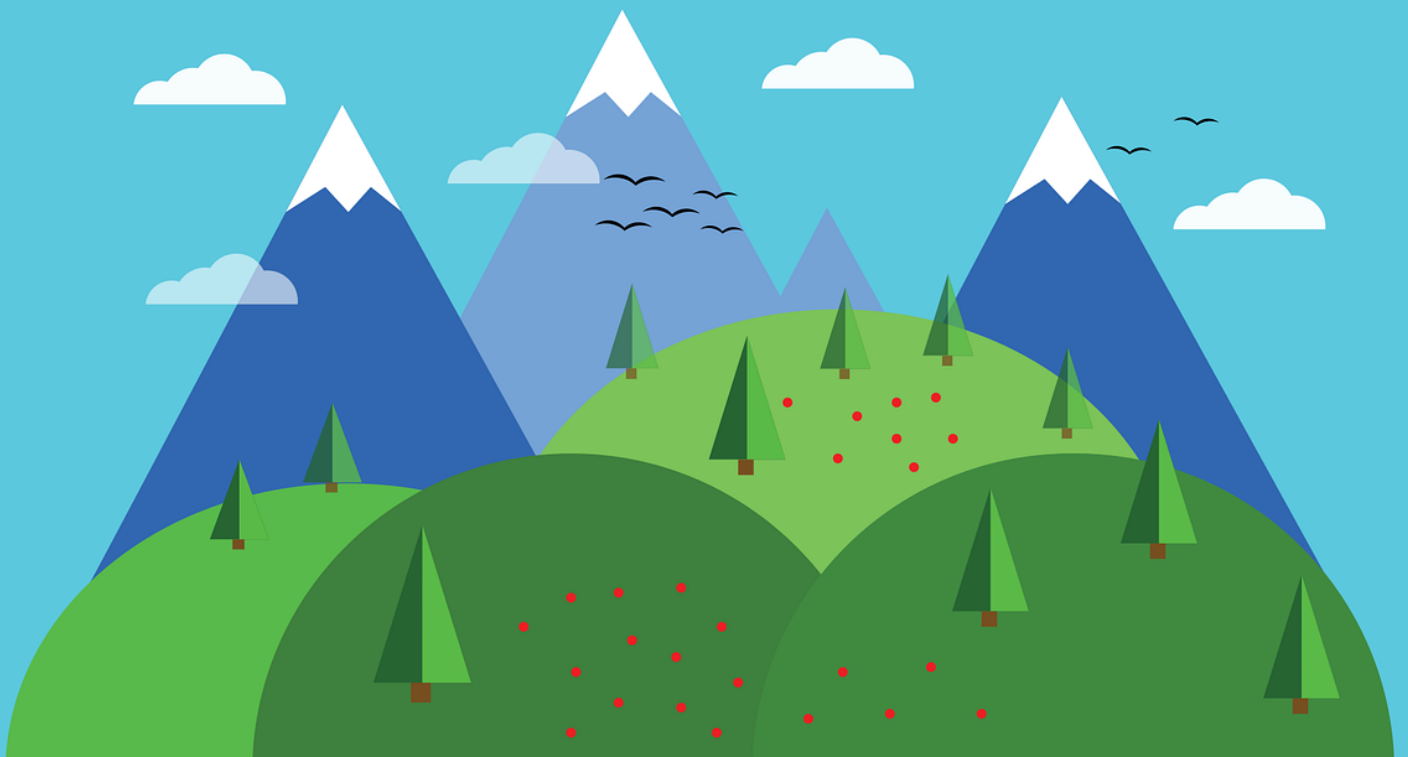




Cristina Russo

Business Coach
Web Marketing Manager





What's your Story?

What are your Values?



BRAND EMPOWERMENT

✓ Business name

✓ Slogan

✓ Logo

✓ Services

✓ Target Audience

✓ Vision





BUSINESS DEVELOPMENT PLAN

1 Step: Goal Setting

What are your short-term goals?

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

What are your long-term goals?

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2 Step: Goal Calendar

	January	February	March	April	May	June
1 week						
2 week						
3 week						
4 week						

	July	August	September	October	November	December
1 week						
2 week						
3 week						
4 week						

